

AQHA Show Management Seminar

17-18th February 2018

Holiday Inn Express, London Stansted

An exclusive opportunity to attend this seminar in the UK, where you will learn effective management techniques you can use at AQHA-approved shows and also gain a qualification that allows you to run AQHA shows and special events. This event offers UK based members along with other European AQHA members a great opportunity to gain an internationally recognised qualification. This in depth seminar will be conducted by AQHA Director, Judge & Steward, Michaela Kayser and AQHA Certified Show Manager, Eva Gebhard. AQHA show management workshops are a great opportunity to review new rules and procedures for the upcoming year, you will also take a deeper look into marketing, promoting, organizing, and managing AQHA shows.

Who should attend?

- ✓ Existing AQHA listed show managers who need to update their qualifications.
- ✓ People new to AQHA showing, who can then understand how an AQHA show runs, whilst at the same time gaining a qualification so they can run their own AQHA show, Nov Am Show or AQHA Special Event.
- ✓ Trainers and coaches so they can advise their clients of the correct procedures, and hopefully this will count as part of your "Continued Development Programme"
- ✓ Existing UK Show Secretaries.

The **Show Management Seminar** will be held Saturday 17th and Sunday 18th February 2018 at the Holiday Inn Express Stansted Airport, to give ease of transportation for participants travelling by air from Ireland, Scotland and mainland Europe.

Price for this workshop is £190 or £160 for AQHA-UK Members. This includes refreshments during the day (Water, Tea, Coffee & morning pastries) and parking at the venue. Lunch isn't included in the price but can be purchased at the venue, or bring your own. Saturday night there is a welcome buffet that is included in the price with drinks available to purchase from the bar.

Timings: Sat 8.30 – 5.30 pm, Sun 8.30 – 4.30. Welcome Buffet on Saturday 18th at 7 pm

Reservations to attend this workshop must be booked in advance, places are limited so get your booking in early and no later than [January 4th 2018](#).

Accommodation: is available at the Holiday Inn Express and can be booked direct with them using the email: reservations.hixstansted@kewgreen.co.uk we have negotiated a discounted rate of £69 per room per night to include bed and breakfast and VAT. This rate is cancelable up to 7 days before the event, credit card details are required for guarantee purposes and with full payment on arrival.

The hotel is located 5 minutes from [Stansted Airport & Train Station](#) and transportation from the terminal is made by a regular shuttle bus.

Holiday Inn Express London Stansted, Thremhall Avenue Stansted CM24 1PY

T. +44 (0)1279 680015 <http://www.expressstanstedairport.co.uk>

Links to Air & Rail Transportation to Stansted Airport:

www.ryanair.com www.easyjet.com www.bmibaby.com
www.eurowings.com www.nationalrailenquiries.co.uk

It is also possible to fly into London City or London Heathrow with good bus or train links to Stansted

Booking Form:

AQHA Show Management Seminar
Holiday Inn Express – Stansted Airport.
Thremhall Avenue, Stansted. CM24 1PY

Saturday 17th & Sunday 18th February 2018

Registration Prices: £190 or with current AQHA UK membership £160.

Payment methods: please tick one below **Amount Paid:** £ 190

- By Bacs to:** Barclays Bank Sort Code: 20-49-08 Account No: 00566209
- By Cheque payable to:** AQHAUK, posted to: AQHAUK - Karen Coleman, c/o Oakridge Arena, Swinderby Road, Collingham, Newark. Notts NG23 7NZ.
- Online:** via our online payment service on our website www.aqha.uk.com/shop/

In all instances please quote your name and 'SMS' as a reference with your payment.

Name:

Address:

Post CodeTel:

Email

AQHA ID AQHAUK ID (if applicable)

Are you an existing AQHA Show Manager? YES NO

Will you be staying at the Holiday Inn Express during the seminar? YES NO

Please email your completed booking form to: Leigh Cheetham at lcheetham.aqhauk@gmail.com

By submitting this booking you understand that all accommodation, room service, bar bills etc are your own responsibility, and AQHA UK and AQHA are not responsible in any way. You also understand that it will not be possible to refund any registrations costs if you are unable to attend.

*All bookings must be submitted with payment by 4th January 2018 – **no booking is confirmed without payment***

Things you may need to bring with you:

- Laptop computer with USB drive as course material will be given to you on a Memory stick, although there will be paper copies available for reference and the course materials will also be projected onto a screen. If you do not own a laptop don't worry we will try to make sure that you sit next to someone who does!
- Any ideas, questions, forms or anything that you have found helps when running a show.

We look forward to welcoming you!